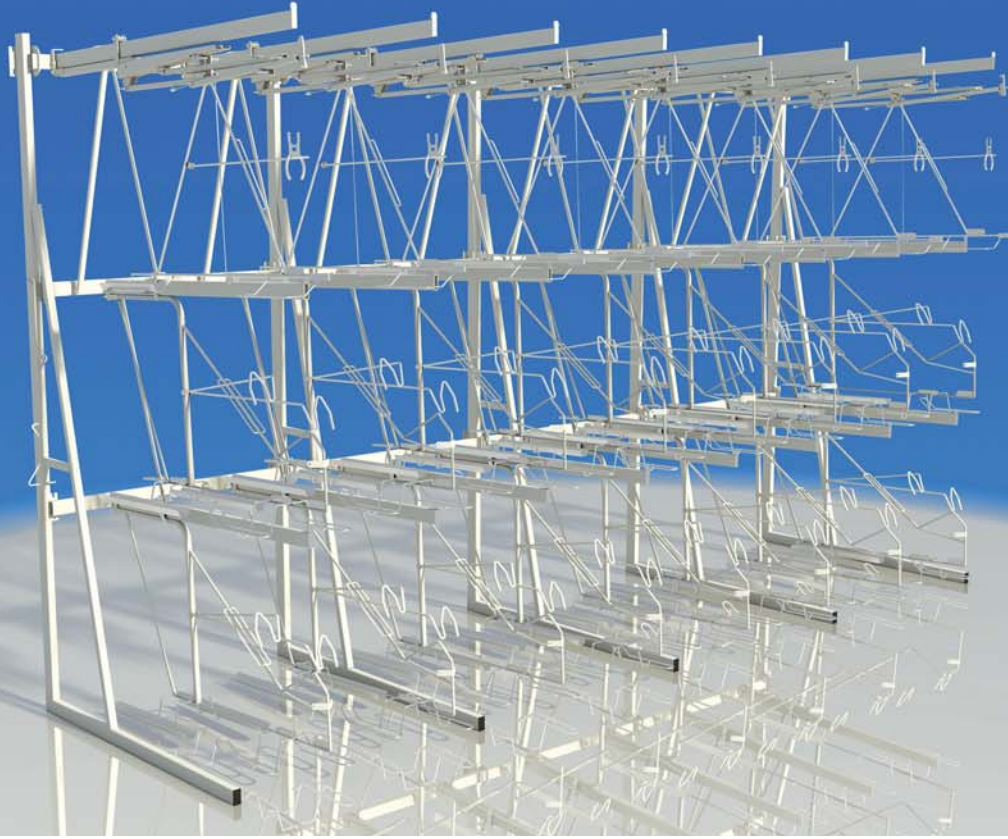


# BICYCLE MERCHANDISING SYSTEM



The VIDIR Bicycle Merchandising System or BMS is a unique and highly effective way to merchandise and store bicycles. Instead of hiding away half of your inventory because of limited space, maximize your unused available vertical space with our easy-to-use system. The BMS's slide-out display carriers provide a safe and effective method to keep the bicycle straight and in control while bringing it to the showroom floor.



**SINGLE  
PERSON  
OPERATION**

**SMALL FOOTPRINT**

**NON MOTORIZED**

**EASY TO ASSEMBLE**

**REDUCES INJURIES**

**SAFE & SECURE**

**CUSTOMIZABLE**

- Ladders and moveable stairs are no longer necessary
- Comprised of two components - "starters" and "adders"
- 2-tier and 3-tier configurations
- A smart and stylish way to display and sell your inventory
- Optional accessories include: End Display Grid; Backside Shelf Standards; Juvenile Bike Display

